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## **CashBackAuctions.Com Announces NEW Cash for the Holidays Membership Program**

*The people-centric auction site will pass through 100% of  
its new subscription fees to members as referrals!*

**October 16, 2007 – N. Brunswick, New Jersey** – CASHBACKAUCTIONS.com, the people's e-auction site, announced today its new membership referral program designed to help members make ends meet even more for the holiday gift-buying season. From now till the end of December, 2007, new members who refer new sign ups within their first 30 days of membership activation receive DOUBLE their referral fee. That's \$20 per new member they sign up for the first 30 days! After the 30-day period, the referral fee goes back to the usual \$10 per new referral who signs up.

"We want to help people put more cash back into their pockets for all those gifts they need to buy their loved ones for the holidays," says site founder Daniel Cardillo. "It's also a great way to say thank you for giving our site a try. We're hoping members will see the benefits of using CASHBACKAUCTIONS over other e-auction sites so clearly that they'll want to refer their friends and family."

Speaking of incentives, there are a lot of reasons to use CASHBACKAUCITONS, explains Todd Dombrowski, the well-known business development expert behind much of the site's functionality.

"We're proud to give the power of the e-auction back to the people," says Dombrowski. "By offering a flat \$19.99 monthly subscription fee, sellers can list as many items as they want each and every month. And now, with our Cash for the Holidays Membership program, that sign-up fee goes right back into the pockets of new members. All they have to do is sign up one new member in their first 30 days of membership to receive \$20, which covers the first month's subscription fee. Plus, the more new members they refer who sign up in that first 30 days of membership activation, the more money they can generate. That means sellers can list items for free and make money in the process. Plus, they can pass significant savings on to their buyers, too. Everyone wins!"

To learn more about CASHBACKAUCTIONS.com and CLUBBIDS.net, contact Todd Dombrowski at **641.715.3900, Ext. 3137646#**. Press inquires should be directed to Sandra Rea at 949.291.2265 or via email at [info@master-marketing-pr.com](mailto:info@master-marketing-pr.com).

***About CashBackAuctions.com** – Via it's patent pending "Reverse Final Fee" e-commerce model for online auctions, this company is the brainchild of Advanced IT Concepts' founder Daniel Cardillo, a top developer of entrepreneurial home-based business systems. CashBackAuctions.com is structured to redirect final value sales fees back to members. The company provides its services for a monthly subscription fee of \$19.99. Members can list unlimited items for sales with no listing fees. For more information, visit [www.join.cashbackauctions.com](http://www.join.cashbackauctions.com).*

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