

## FOR IMMEDIATE RELEASE

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### **Cards From Barry Make for a Happier January!**

*SendOutCards independent distributor Barry Fidel brings you a quick and clever way to ring in the new year with family, friends, clients and customers ...*

**January 4, 2006 – Irvine, Calif.** – Everyone from Aunt Selma to the local hardware store sends out holiday greeting cards to their loyal followers in December. For businesses, the process actually begins as early as August! Due to the glut of holiday greetings, however, a new trend has emerged; individuals and businesses now send cards and gifts in January, a point that has not gone unnoticed by SendOutCards independent distributor **Barry Fidel**, proud owner of **Cards From Barry**.

As an independent distributor for SendOutCards, an online print-on-demand card- and postcard-creation and mailing service developed by Kody Bateman a little more than three years ago, Barry helps his customers set up accounts to send out cards to everyone in their database (i.e., ACT, Excel, Outlook or others). And importing the data, including birthdays, is as easy as a few clicks of a mouse. Sending cards is simple, too. And for a limited time, Barry is giving **TWO FREE CARDS** to those interested in trying the service.

- STEP 1: Go to [www.CardsFromBarry.com](http://www.CardsFromBarry.com)**
- STEP 2: Listen to the message (or don't) and sign up**
- STEP 3: Choose your free card(s) – using code 3707**
- STEP 4: Review and submit the card(s) – that's it!**

In about two days, recipients receive their cards and know that you are thinking of them. Once you become a member of SendOutCards, you can add gift cards with just one more mouse click.

“I'm happy to be part of such a well-run operation that makes remembering the special people in our lives and gift-giving so simple,” says Barry. “I recently sent one of my customers, an 88-year-old fella and WWII veteran, a card to let him know that I was thinking of him on his birthday. He actually called me to tell me that mine was the only one he had received and just how much that meant to him. His call let me know just how important keeping in touch with friends, family and associates can be.”

For more information about **Cards From Barry**, contact **Barry Fidel** at [bvfbear@aol.com](mailto:bvfbear@aol.com) or check out his personalized website at [www.CardsFromBarry.com](http://www.CardsFromBarry.com).

Press inquires should be directed to Sandra Rea-McGinty at 949.291.2265 or via email to [allme@cox.net](mailto:allme@cox.net) or [info@master-marketing-pr.com](mailto:info@master-marketing-pr.com).

*Barry Fidel is an independent distributor of SendOutCards, a company with a whole lot of heart. The company motto is “changing lives... one card at a time” and it's something that Barry adheres to closely.*

**ELECTRONIC PHOTOS AVAILABLE UPON REQUEST.**